

CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Buying Time
650 Massachusetts Ave
Suite 210
Washington, DC 20001

Contract / Revision 833727 /		Alt Order # 6366154
Product IDCVF/Donnelly		
Contract Dates 10/09/12 - 10/15/12	Estimate # 2425	
Advertiser Indiana Democratic Cong Victory Fund		Original Date / Revision 10/08/12 / 10/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WAVE	Account Executive meghan mcgarr	Sales Office HRP-Washingto
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	10/09/12	10/15/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$200.00			
	Week:	10/15/12	10/21/12	M-----				1	\$200.00			
N 2	WAVE	10/09/12	10/15/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$225.00			
	Week:	10/15/12	10/21/12	M-----				1	\$225.00			
N 3	WAVE	10/09/12	10/15/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$250.00			
	Week:	10/15/12	10/21/12	M-----				1	\$250.00			
N 4	WAVE	10/09/12	10/15/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$160.00			
	Week:	10/15/12	10/21/12	M-----				1	\$160.00			
N 5	WAVE	10/09/12	10/15/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$250.00			
	Week:	10/15/12	10/21/12	M-----				1	\$250.00			
N 6	WAVE	10/09/12	10/15/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$220.00			
	Week:	10/15/12	10/21/12	M-----				1	\$220.00			
Totals											30	\$6,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	30	\$6,525.00	\$5,546.25
Totals	30	\$6,525.00	\$5,546.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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<u>Contract / Revision</u> 833727 /		<u>Alt Order #</u> 6366154
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> IDCVF/Donnelly	<u>Estimate #</u> 2425
<u>Advertiser</u> Indiana Democratic Cong		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,
 being/on behalf of: Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund
Authorized by the Joe Donnelly Campaign
115 W. Washington St.
Suite 1165
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherrienne Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica L...
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Gina Ballinger
Signature

Gina Ballinger
Printed Name

NSA
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date